

## 2024 « A la carte » Calendar activities

Workshops 100% MICE

Workshop	Dates	Cities	Target
Winter	6 february	Paris	Companies
Spring	21 march	Paris	Agencies
Summer	3 june	Paris	Agencies
Fall	3 october	Paris	Agencies
Fall	17 october	Paris	Companies
End of the year	16 december	Paris	Agencies

## Roadshows

Dates	Cities	Target
16 to 18 January	Paris, Marseille Nice	Agencies
13 to 15 February	Bordeaux Paris Nantes	Agencies
6 to 7 March	Toulouse Montpellier	Agencies
9 to 10 April	Strasbourg Lille	Agencies
18 to 20 June	Paris Lyon Marseille	Agencies
5 to 7 November	Lille Strasbourg Paris	Agencies
3 to 5 december	Lyon Paris Marseille	Agencies
26 to 27 november	Toulouse Montpellier	Agencies

## Lunches / Dinners presentation

Date	Cities	Target
9 january	Paris	Luxury/Lifestyle - Epiphany
10 january	Paris	Companies - Epiphany
11 january	Paris	Agencies - Epiphany
18 january	Paris	Associations Europe & internationals
23 january	Lille	Companies
24 january	Luxemburg	Companies
5 march	Paris	Associations France & Europe
12 march	Geneva	Agencies
13 march	Geneva	Companies
14 march	Lyon	Companies
19 march	Paris	Companies
20 march	Brussels	Agencies
20 march	Brussels (dinner)	Associations & Companies
4 april	Paris	Luxury/Lifestyle
23 april	Paris	Agencies / large capacity
24 april	Paris	Agencies / charming & lifestyle hotels
25 april	Paris	Agencies / convention bureaux
28 may	Lyon	Agencies
29 may	Paris	Companies / Special Luxury offer
30 may	Monaco	Agencies & Companies
5 june	Paris	Companies
6 june	Paris	Luxury/Lifestyle
25 june	Paris	Associations Europe & internationals
26 june	Lausanne	Companies
27 june	Geneva	Associations & Companies
9 july	Lille	Companies
10 july	Lyon	Companies
17 september	Paris	Companies / Special Luxury offer
18 september	Paris	Luxury/Lifestyle
24 septembre	Luxembourg	Agencies
26 september	Paris	Agencies / charming & lifestyle hotels
8 october	Paris	Agencies / convention bureaux
9 october	Paris	Agencies / large capacity
10 october	Paris	Associations France & Europe
16 october	Brussels	Agencies
16 october	Brussels (dinner)	Associations & Companies
12 november	Geneva	Agencies
13 november	Geneva	Associations & Companies
14 november	Paris	Luxury/Lifestyle
3 december	Paris	Associations Europe & internationals
10 december	Paris	Companies