

2024 « A la carte » Calendar activities

Workshops 100% MICE

Workshop	Dates	Cities	Target
Spring	21 march	Paris	Agencies
Summer	3 june	Paris	Agencies
Autumn	19 septembre	Paris	Agencies
Autumn	17 october	Paris	Companies
End of the year	16 december	Paris	Agencies

Roadshows

Dates	Cities	Target
13 to 15 February	Bordeaux Paris Nantes	Agencies
15 to 18 April	Lille Strasbourg Nantes	Agencies
18 to 20 June	Paris Lyon Marseille	Agencies
5 to 7 November	Lille Strasbourg Paris	Agencies
26 to 28 november	Toulouse Montpellier Nice & French Riviera	Agencies
3 to 5 december	Lyon Paris Marseille	Agencies

Lunches / Dinners presentation

Date	Cities	Target
5 march	Paris	Associations France & Europe
12 march	Geneva	Agencies
13 march	Geneva	Companies
14 march	Lyon	Companies
19 march	Paris	Companies
20 march	Brussels	Agencies
20 march	Brussels (dinner)	Associations & Companies
4 april	Paris	Luxury/Lifestyle
16 april	Lille	Companies
23 april	Paris	Agencies / large capacity
24 april	Paris	Agencies / charming & lifestyle hotels
28 may	Lyon	Agencies
29 may	Paris	Companies / Special Luxury offer
30 may	Monaco	Agencies & Companies
5 june	Paris	Companies
6 june	Paris	Luxury/Lifestyle
25 june	Paris	Associations Europe & internationals
26 june	Lausanne	Companies
27 june	Geneva	Associations & Companies
9 july	Lille	Companies
10 july	Lyon	Companies
17 september	Paris	Companies / Special Luxury offer
24 septembre	Luxembourg	Agencies
26 september	Paris	Agencies / charming & lifestyle hotels
1 october	Paris	Luxury/Lifestyle
9 october	Paris	Agencies / large capacity
10 october	Paris	Associations France & Europe
16 october	Brussels	Agencies
16 october	Brussels (dinner)	Associations & Companies
12 november	Geneva	Agencies
13 november	Geneva	Associations & Companies
14 november	Paris	Luxury/Lifestyle
3 december	Paris	Associations Europe & internationals
10 december	Paris	Companies